



### This program is for you if you:

- Want to learn first hand about social entrepreneurship and the economy of what many consider the most important country in Asia.
- Have excellent oral and written communication skills.
- Want to gain knowledge and experience that will make you an attractive candidate for employment after graduation.
- Want to explore diverse perspectives about fundamental questions of social change and economic development.
- Are comfortable with ambiguity and eager to step out of your comfort zone.

### Program Leadership

The U.S.-based program leader is Greg Tehven, Special Projects Officer for Offutt School of Business at Concordia College. He is the founder of Students Today Leaders Forever INC, and an instructor on social entrepreneurship at University of Minnesota Carlson School. Additional instruction will be led by staff of Visthar Academy for Justice and Peace Studies and include staff of transnational firms and Non-Governmental Organizations (NGOs).

**Application Deadline is March 1, 2014** Students will be able to apply starting Fall 2013. A \$65 non-refundable application fee will be required. Also required: official college transcripts, a recommendation from a faculty member in the Department of Economics/Management, and an interview with the Director of CICE. **Enrollment is limited in this selective program.** After the deadline call for space availability information.

**Cost** Students will pay their regular Gustavus tuition for fall term, plus a program fee, with a total cost estimated to be not much more than what it costs to be on campus. This cost will include international airfare, in-country transportation, course instruction, room and board, visa cost and orientation, among other items. Items not covered include personal spending money, passport costs, break expenses and non-program related travel, among other items.

**Deposit & Financial Aid** Upon acceptance into the program, a \$500 non-refundable deposit will be required to hold a participant's spot. This deposit will be applied to the cost of the program. Generally, all Gustavus financial aid (scholarships, grants, institutional aid and loans) will apply to off-campus study, with the exception of work-study. Check with the Gustavus Financial Aid Office for complete details.

### FOR MORE INFORMATION

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## FALL 2014



## GLOBAL ENTREPRENEURSHIP IN INDIA

*THE POWER OF THE  
SOCIAL  
ENTREPRENEUR AND  
THE MARKET ECONOMY*



## Global Entrepreneurship in India

- 4 Gustavus course credits.
- 2 internship placements, one with a social entrepreneur/NGO or social investment bank, and the other with a transnational firm.
- Program dates are mid-August to mid-December.
- Based in Bangalore, Karnataka state, in southern India.
- Open to Economics/Management majors who are juniors or seniors.

**Description** Co-sponsored by Concordia College and Gustavus Adolphus College in collaboration with NGO and corporate partners in India, this selective program provides the opportunity for globally-minded students to explore the two main models and sectors of global business in India: social entrepreneurship and corporate market capitalism.

India is one of the world's most dynamic and diverse societies. In the post-colonial era, India has grown to become the 10th largest economy with 1.2 billion citizens. While the country has one of the fastest growing economies, it also suffers from entrenched poverty, illiteracy, environmental degradation, corruption, poor infrastructure, and a rigid caste system. New global market capitalism has created immense new wealth. India now ranks 4th in number of billionaires yet way behind in human development, ranking 134th among 186 nations, with a per capita GDP of just \$1,400 a year.

Through their internships, students will learn about and make contributions to:

- Small, collective businesses that use entrepreneurial principles to create economic opportunity and positive social change such as women's empowerment, micro-financing, and sustainable rural community.
- Large corporate businesses that use market principles to create economic opportunity and positive social change such as new wealth and expanded access to quality goods and services.

**Program Structure** Students attend a pre-departure orientation. The on-site academic component includes class lectures and two four-week internships. There is significant culture and language instruction.

**Course and Credit** Four Gustavus course credits. All students will complete the following requirements:

- Contextual Studies Course.
- NGO Internship
- Social Entrepreneurship Course
- Corporate Internship

Grades will appear on Gustavus transcripts and will count toward a student's cumulative GPA.

**Eligibility** E/M majors who are juniors or seniors with a 3.0 GPA in the major, in good standing at the college, and have a recommendation from a faculty member in E/M may apply. *Because this program relies on the willingness of our partners in India to mentor our students, successful applicants must demonstrate the capacity to engage respectfully with Indian cultural norms and practices.*



**Transportation** Students will fly into and out of Bangalore. Flight deviations may or may not be available. In-country transportation will include plane, train, bus and automobile.

**Housing and Meals** Students are based at Visthar Academy for Peace and Justice near Bangalore, southern India. While there, students stay in dormitory-style housing, two per room, with bathroom ensuite. While at internship sites, students may stay at NGOs, in hostels, or in small apartments. During intersession, students are responsible for their own traveling expenses, including room and board.

**Passport and Residence Permit** For U.S. citizens, a passport and visa are required for entry into India. The sponsoring Study Abroad Office will coordinate the visa process, but participants are responsible for obtaining their own passports. Information on how to obtain a passport is available from the Center for International and Cultural Education or the State Department website at <http://travel.state.gov/>.

**Vaccinations and Health Information** The Center for Disease Control recommends that all routine vaccinations are up-to-date. The faculty leader may also suggest immunizations and/or medications as necessary. Students will receive additional immunization information and resources prior to departure.

**Disclaimer:** All information in this brochure and program-specific details including the program fee are subject to change. Please contact the study abroad advisor with questions.